



2021 Privacy Policy

As awareness and concerns about the protection of your personal information is increasing worldwide, it is important that Western States Financial implements and provides to you, our site visitors and clients, with a comprehensive privacy policy.

What is our WSF Privacy Policy?

Our Western States Financial privacy policy is a statement that discloses some of the ways our website collects, uses, discloses, and manages the data of our visitors and customers. It fulfills a legal requirement to protect a visitor's or our client's privacy.

There are multiple aspects of privacy law that we, Western States Financial, owners of our web site must comply with when handling visitor's or our client's personal information.

What type of information do we WSF collect?

We receive, collect and store any information you enter in on our website or provide us in any other way. We request and collect on our web site certain personally identifiable information such as: your first & last name, e-mail address, phone# / cell# in order to contact you regarding a particular WSF service, as well as we will keep your contact history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

All other forms of personally identifiable information that you may need to provide in order for us to transact with you as a client would be provided by you in person, over the phone or in written format on a form such as: Date-of-Birth, SSN, phone#, address(es), banking information, lawsuit information, payment details (including credit card information), comments, feedback while at a seminar, your product review of our services provided, recommendations, and your personal profile, etc.

All personal information, whether from the web, in person, on forms or over the phone, will be securely managed and privacy maintained.

How do we WSF collect your information?

When on our website to request us to contact you, as part of the process, we collect your personal information that you input and give to us such as your name, address, email address, and phone# / cell#. Your personal information will be used for the specific reasons stated above only.

Why do you we WSF collect such personal information?

We / WSF collects such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate our Services;*
- 2. To provide our Users with ongoing Customer / Client support;*
- 3. To be able to contact our Visitors and Clients with general or personalized service-related notices and promotional messages;*
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;*
- 5. To comply with any applicable laws and regulations.*

How do we / WSF store, use, share and disclose your site Visitors' & Clients' personal information?

Western States Financial is hosted on the Weebly.com platform. Weebly.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Weebly.com's data storage, databases and the general Weebly.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Weebly.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover.

How do we WSF communicate with our site visitors?

We / WSF communicates by various means including, but not limited to: (e.g. email, text message, phone, mail, etc.) for the purposes of, but not limited to: (e.g. marketing campaigns, promotions, events, seminars, blogs, updates, etc.). We / WSF will use your contact information provided to us through our westernstatesfinancial.com or westernstatesfinancial.net web site. Visitors and Clients by providing WSF with your personal information collected on our website are opting in as to being contacted. Visitors & Clients can opt out of receiving such messages as well.

We / WSF may contact you to notify you regarding your account, to collect fees or monies owed, to poll your opinions through surveys or questionnaires regarding our events, seminars or trainings, to send updates about our company, blogs or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and via mail.

How do we WSF use cookies and other tracking tools?

Currently WSF's web site through Weebly.com does track some personal information through the use of cookies. To be very clear that tracking tools such as: (e.g. cookies, flash cookies, web beacons, etc.) are NOT being used on our website at this time, yet Weebly.com does use them.

Session (Transient) cookies: These cookies are erased when you close your browser, and do not collect information from your computer. They typically store information in the form of a session identification that does not personally identify the user.

Persistent (Permanent or Stored) cookies: These cookies are stored on your hard drive until they expire (i.e. they are based on a set expiration date) or until you delete them. These cookies are used to collect identifying information about the user, such as Web surfing behavior or user preferences for a specific site.

How can our WSF site Visitors or Clients withdraw their consent?

Should you, our site Visitor or Client, wish to withdraw your consent for collection of personal information, or how you can delete or change the collected information, please see below:

If you DO NOT want Western States Financial to process your data anymore, or hold your personal information, please feel free to contact by any of these means:

1. westernstatesfinancial.com or westernstatesfinancial.net
2. Via phone by calling (951)371-7608
3. John@WesternStatesFinancial.com
4. Send via mail to: 2275 S. Main Street Suite# 101-C, Corona CA 92882

WSF Privacy policy updates

We / WSF reserve the right to modify this privacy policy at any time, so please review it frequently.

Changes and clarifications will take effect immediately upon their posting on our website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and your contact information

If you would like: access, or to correct, amend or delete any personal information we / WSF have about you, you are invited to contact WSF via any of the means listed above as well. Thank you.