

# FIDUCIARY

A **Fiduciary** is a person who holds a [legal](#) or ethical relationship of [trust](#) of one [party](#) (person or group of persons). Typically, a Fiduciary prudently takes care of money or other [assets](#) for another person.

Likewise, [financial advisers](#), [financial planners](#), and asset managers, including managers of pension plans, endowments, and other tax-exempt assets, are considered fiduciaries under applicable statutes and laws.<sup>[1]</sup>

In a Fiduciary relationship, one person, in a position of vulnerability, justifiably vests confidence, [good faith](#), reliance, and trust in another person whose aid, advice, or protection is sought in some matter.

In such a relation, good conscience requires the Fiduciary to act at all times for the sole [benefit](#) and interest of the person who places their trust in them.

**A person's fiduciary duties are bundled into three, sometimes four, different specific duties.**

- Duty of Care. ...
- **Duty of Loyalty.** ...
- Duty to Act Lawfully. ...
- Duty to Act with/in Good Faith.



**John Weyhgandt**



John Weyhgandt is a Certified Financial Fiduciary with the NACFF – National Association of Certified Financial Fiduciaries. This means that John has successfully completed the rigorous training and certification established by the NACFF and The American Financial Education Alliance (AFEA) and he agrees to uphold the highest moral, ethical, and fiduciary standards of service when providing advice to potential or existing clients.

John's Clients come first. He takes great care in understanding his Client's personal, financial and life needs before any options are even looked at. Only then, by agreement with his Client, will he begin to look at options to meet their unique and specific needs to find solutions that meet their financial investment and retirement goals.

Additionally, CFF designees ( like John) are bound by the CFF Code of Conduct which holds them to the highest standards of professionalism in the Financial Services Industry.